

THE WAY OF LOVE

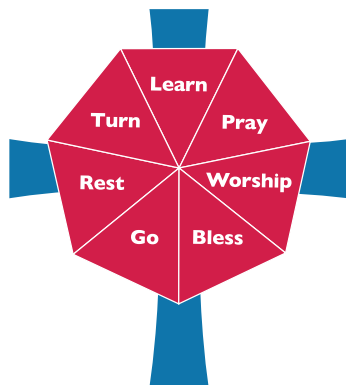
Community Style Guide

Please help keep the style of The Way of Love consistent which keeps the message unified and “in-community”.

Logos: Primary and Simplified



THE WAY OF LOVE
Practices for Jesus-Centered Life



THE WAY OF LOVE
Practices for Jesus-Centered Life

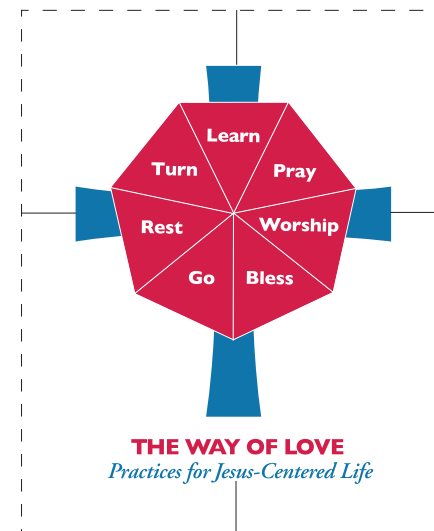
Clear Space

Clear space = width of top of cross.

Always give it plenty of room to breathe.

Do not put anything inside the clear space.

This will help to ensure the logo's legibility.



Logo Use

Please use logo with white background on photos and other colored backgrounds.



Please Do

Use **#WAYOFLOVE** hashtag.

Send resources and ideas to: wayoflove@episcopalchurch.org and we can learn and celebrate with your community.

Please Don't

Alter the logo in any way. Redesign, redraw, modify, distort, or alter the proportions of the logo.

Typefaces

“The Way of Love” is set in all caps in Gill Sans Bold.

“Practices for Jesus-Centered Life” is set in Garamond Bold Italic tracked in at -15.

The title can be separated from the logo if it needs to be a headline. The logo can stand alone just as long as the title is somewhere near it.

THE WAY OF LOVE
Practices for Jesus-Centered Life

Colors

Red

CMYK 12 100 68 2
RGB 191 13 62
HEX D01E48

Blue

CMYK 88 49 13 0
RGB 11 118 171
HEX 0B75AB